

# Rebecca M. Ford

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## EXPERIENCE

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### **Managing Editor**

June 2010-present

*University Link Magazine* • Los Angeles, CA

Oversaw all editorial aspects of the print monthly magazine with 25,000 subscribers in Southern California. Developed key direction of content and participated in top-level decision-making. Assembled and managed a team of freelance writers. Developed new workflow for copy and design. Mentored college student editorial interns. Secured and interviewed cover celebrities including Kobe Bryant and Taylor Swift.

### **National Contributing TV and Pop Culture Editor**

Oct. 2008-June 2010

*Metromix* • Los Angeles, CA

Edited and wrote for the online publication on TV, style and pop culture. Extensive knowledge of television and entertainment news required. Created features and photogalleries for site using CMS. Covered red carpet events and celebrity interviews.

### **Stringer**

June 2009 –Dec. 2009

*Deadline Hollywood Daily* • Los Angeles, CA

Reported and wrote for the Hollywood industry website. Covered industry events and news.

### **Reporter**

May 2008- Aug 2008

*News 21* • Los Angeles, CA. • www.newsinitiative.org

Reported on Campaign '08 for an online publication funded by the Carnegie and Knight Foundations. Created radio and print pieces.

### **Fact Checker**

May 2007-Oct. 2007

*Ms. Magazine* • Beverly Hills, CA

Fact-checked, researched and wrote for women-oriented magazine.

## FREELANCE WORK

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*Hollywood Patch, RealityTVMagazine.com, Deadline Hollywood Daily, The Los Angeles Times- The Guide, Metromix, High Country News, The Cinema Source, New Mexico Independent, Huffington Post, Los Angeles Magazine, Socal.com, Radar Online, Ms. Magazine, East West Magazine, Trazzler.com and The Honolulu Weekly.*

## EDUCATION

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### **University of Southern California**

M.A. Print Journalism 2008

### **Hawaii Pacific University**

B.A. Visual Communication 2006 (Cum Laude)

## OTHER

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Member of AAJA

AAJA Newhouse Scholarship Recipient (2007)